

FEBRUARY 2017 PRESS RELEASE

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Walmart's Packaging Guide Unfolded: Live Discussion at ProFood Tech

St. Paul, MN (February, 2017) Join Walmart's former Directors of Packaging, Chet Rutledge and Ron Sasine, for an in depth discussion about Walmart's latest guidelines for retail ready packaging (RRP) this year at ProFood Tech! Delkor will be hosting two panel discussions on this significant shift in packaging at the Delkor exhibit (booth 2415) on Wednesday, April 5th from 11:00 to 11:30 AM and 3:00 to 3:30 PM.

Chet Rutledge and Ron Sasine aim to keep producers ahead of the curve as retail giants raise packaging expectations across the nation. The panel will also be addressing major efforts made by Walmart to standardize case coding and labeling to maximize efficiency through distribution and store stocking.



Visit <http://www.delkorsystems.com/events/profood-tech> or stop by booth 2415 at ProFood Tech for more information.